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Cognitive Links
CONNECTING SPECTRUM OF IDEAS

Strategic Educational Partner



SEGi
COLLEGE
SUBANG JAYA



- ✓ **8 Workshops, 16 Days Training,**
- ✓ **No Upfront Payment, No Booking Fee,**
- ✓ **All 100% Claimable Under HRDC**



Certified Professional Training: **HR Analytics Mastery Series**

July & August 2024 - Connexion, Bangsar South, Kuala Lumpur

Use HR Analytics techniques
to answer the following questions:

- How to identify and analyze factors driving **employee attrition** using Power BI?
- How to track employee **leaves & shifts** with Power BI for better workforce management?
- How to assess the impact of **employee training** programs on performance?
- How to analyze **training drainage** and its organizational impact?
- How to create a dashboard to measure **training programs' ROI**?
- How to develop a dashboard for **employee feedback** on training?
- How to measure **HR training performance** and effectiveness?
- How to design an **HR payroll dashboard** and analyze payroll data effectively?
- How to **optimize employee rewards** and compensation?
- How to develop a dashboard for workforce **performance metrics**?
- How to measure and track **employee engagement** using a dashboard?
- How to ensure fair compensation through **pay grade analysis**?
- How to use Power BI and R to **predict employee attrition**?
- How to gain insights from **employee survey data**?
- How to use **A/B testing** to determine the effectiveness of every HR intervention?
- How to analyze and predict future changes in **pay grades**?
- How to use HR analytics for **succession planning** & developing next generation of leaders?
- How to enhance **HR analytics with AI**?

Road Map To HR Analytics Mastery:

Professional Certification Programs



1 Preparation for HR Analytics Using Excel, and Power BI: Unlock the power of data with our beginner-friendly course, mastering Excel and Power BI to set a strong foundation in HR analytics. Dive in and transform raw data into actionable insights, ready for the next level!

2 Foundation to HR Analytics: Start your journey in HR analytics by understanding key concepts and essential methodologies. This course equips you with the skills to interpret data and drive strategic decisions, setting the stage for advanced analytics.

3 HR Analytics Intermediate Level Specific to Departments: Elevate your HR expertise by learning to tailor analytics to specific departments, making data-driven decisions that enhance each team's performance. Become a vital asset to your organization by mastering departmental analytics.

4 Advanced HR Analytics: Take your skills to the pinnacle with our advanced course, exploring sophisticated techniques and predictive analytics. Lead your organization into the future by becoming an expert in harnessing data for strategic HR decisions.

Start where you want and stop where you want!

Obtain professional certificates for each level completed!

Contact us now to know more  018 6618 048

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