PRACTICAL TRAINING IN
IT BUSINESS ANALYSIS
FUNDAMENTALS

Organized by:
Cognitive Links
CONNECTING SPECTRUM OF IDEAS

**Certified Professional Training in
IT Business Analysis**

16th & 17th Nov 2023 - Bangsar South, Kuala Lumpur

**Fully 100% claimable course under
HRDC Levy**

*T&C Applied

REGISTERED HRD CORP TRAINING PROVIDER

HRD CORP CLAIMABLE

Certification provided by

Strategic Educational Partner
SEGi COLLEGE SUBANG JAYA

IT BUSINESS ANALYSIS

SCAN TO CHAT

www.cognitive-links.com

IT Business Analyst plays a pivotal and indispensable role within organisations, acting as a crucial link between technology and business objectives. Its importance stems from the diverse array of contributions it brings to the table, ensuring that technology solutions not only meet technical specifications but also align seamlessly with overarching business goals.

About this course:

Learn about software projects, stakeholder roles, and the business analyst's responsibilities. Understand requirements, their analysis, and effective documentation. Enhance collaboration, communication, and technical skills. Explore potential career paths and apply knowledge through practical case studies.

Why you should attend this course

Attending an IT Business Analyst course is a strategic investment for anyone aiming to thrive at the intersection of technology and business. This comprehensive program offers diverse skills, advancing your career prospects in roles like Business Analyst.
Through practical exercises, case studies, and interactive learning, participants will develop the skills to bridge the gap between business and technology, ensuring that IT solutions are aligned with organisational objectives.

You'll gain the ability to translate complex problems into innovative solutions, enhancing efficiency and communication across teams. With practical learning, networking opportunities, and insights into business strategies, this course equips you for future challenges, making you indispensable in a tech-driven job market while fostering personal growth and strategic impact.

Are you ready to embark on a transformative learning experience? Look no further than our comprehensive course, Certified Professional Training in IT Business Analysis.

Who should attend this course

This course is ideal for individuals looking to pursue careers as Business Analysts in IT departments, consulting firms, or any roles that involve translating business needs into technical solutions.

Prerequisites:

Participants must have desktops/ laptops with proper installations of MS Excel, Word, Power-Point according to the level of the workshop and good internet connection.

Note: Any additional software installation instructions would be sent before the training program.

Why it is important to join IT Business Analysis and learn from Industry experts

01
Career Opportunities:
Business analysis is a sought after skill in various industries, such as finance, healthcare, technology, and more. Learning business analysis enhances your employability and opens doors to roles like business analyst, product manager, project manager, and consultant.

04
Effective Communication:
Business analysts bridge the gap between technical teams and non-technical stakeholders. Through learning business analysis, you enhance your communication skills, enabling you to translate technical jargon into understandable terms for various audiences.

02
Cross-Functional Collaboration:
Business analysts collaborate with various departments and teams. Learning business analysis fosters a holistic understanding of an organization's operations, enabling effective collaboration across functions.

05
Problem Solving:
Business analysis involves understanding complex problems within organizations and devising effective solutions. Learning business analysis equips you with techniques to identify root causes, analyze business processes, and propose improvements.

03
Industry Relevance:
In today's digital landscape, organisations seek professionals who can align technology with business objectives. This course ensures your skills remain relevant and in demand.

06
Future-Proof Your Career:
As technology evolves, skilled Business Analysts remain essential. This course equips you with enduring skills, securing your career path in a dynamic industry

Trainer's Profile:

Makrand's extensive career has traversed the realms of both technology and business, resulting in a wealth of hands-on expertise as a Business Analyst and Product Owner. His journey has been fueled by a comprehensive range of experiences, serving as a driving force behind his professional growth. This diverse foundation equips him with a unique vantage point that significantly enriches his coaching, offering invaluable insights.

His involvement extends to the banking and technology sectors, actively contributing to Singapore's professional landscape since 2006. He has collaborated with esteemed global banks, undertaking prominent roles such as Director at Bank of Singapore, Product Owner at Standard Chartered Bank and BNP Paribas Bank, and Senior Business Analyst at Credit Suisse.

Over a span of more than two decades, Makrand's dedication has led to the attainment of various certifications. His accolades include designations like Certified Scrum Product Owner, Certified Product Management, Certified Business Analytics Professional, Certified Use Case Modelling, and Certified Managing Difficult Discussions. Additionally, he holds the esteemed title of Certified Salesforce Professional.

Makrand's coaching approach stands out due to his profound insights into the industry and hands-on experience. With a resolute focus on enhancing skills and adopting industry best practices, Makrand empowers aspiring professionals to thrive within their respective domains.

His academic journey includes graduating with Distinction in Computer Applications from the Institute of Technology & Management.

This is a Professional certification program and you will receive your certificate of completion from:

Strategic Educational Partner

SEGi COLLEGE
SUBANG JAYA

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Day One: 16th Nov 2023

Time	Key Learning Points	Engagement
08:00 am – 09:00 am	Registration and Welcome	Lecture Dialogue
09:00 am – 10:30 am	Types of Software Projects • Green field implementation • Product enhancements • Data migration projects • Product upgrade project Group activity: Identify the types of project based on given assessment	Lecture Dialogue Group Activity
10:30 am – 10:45 am - Morning Coffee Break		
10:45 am – 01:00 pm	Software Delivery models • Waterfall model • Agile methodology • Scrum framework • Kanban method Stakeholder Analysis • Introduction to stakeholder analysis • Identifying project stakeholders • Importance of stakeholder engagement • Define roles and responsibilities of each stakeholder Activity: Identify Pros/Cons for each Software delivery model	Lecture Dialogue Group Activity
01:00 pm – 02:00 pm - Lunch		
02:00 pm – 03:30 pm	Role of Business Analyst • Introduction to business analysis • Key Responsibilities of a business analyst • Business analysis frameworks and methodologies Introduction to Requirements • Types of requirements (Functional, Non-Functional, User, System, etc.) • Importance of clear and well-defined requirements • Eliciting Requirements: Techniques and Methods • Stakeholder Involvement in requirement gathering Activity: Identify functional vs non-functional requirements from given assessment	Lecture Dialogue Group Activity, Quiz
03:30 pm – 03:45 pm – Afternoon Tea Break		
03:45 pm – 05:15 pm	Phases of the Requirements Process • Requirement Elicitation • Requirement Analysis • Requirement Specification • Requirements Approval Understanding Business rules vs requirements Activity: Group discussion	Lecture Dialogue Group Activity
05:15 pm – 05:30 pm	Recap and Q&A	

Day Two: 17th Nov 2023

Time	Key Learning Points	Engagement
09:00 am–10:30 am	Recap of Day 1 Requirements Analysis and Documentation • Elicitation Techniques • Types of Requirements (Functional, Non-functional, etc.) • Stakeholder Identification • Prioritization Methods • Use Case Modelling • Requirement Validation • Requirement Traceability • Business Rules Identification • Gap Analysis • Business Rules Identification • Requirements Change Management • Gap Analysis • Data Modelling for Requirements Activity: Group discussion	Lecture Dialogue Group activity, Quiz
10:30 am – 10:45 am - Morning Coffee Break		
10:45 am – 01:00 pm	Collaboration and Communication • Importance of Effective Communication • Communication channels and mediums • Cross-functional team collaboration • Communicating with Technical and Non-Technical Audiences • Negotiation and Influence Techniques • Collaboration & Communication Tools Activity: How to use tools efficiently	Lecture Dialogue Discussion
01:00 pm – 02:00 pm - Lunch		
02:00 pm – 03:30 pm	Technical skills for Business Analyst • Design & document API • Inspecting & debugging APIs • API governance & lifecycle management Activity: Design API for given assessment	Lecture Dialogue Discussion Group Activity, Quiz
03:30 pm – 03:45 pm – Afternoon Tea Break		
03:45 pm – 04:45 pm	Career paths for Business Analyst • Business Analyst interview questions & Techniques Activity: Group discussion	Lecture Dialogue Group Activity, Quiz
04:45 pm – 05:30 pm	Recap and Q&A	

Your Experience is our Pride:

A   Senior HR Executive - Simedarby
★★★★★

The staff are very responsive and helpfull. They guide us (employer) everywhere from giving information about the course offered to even HRDC application. Trainer they engaged is the subject matter expert. The facililitators are very friendly and always ready to help you on the ground. Keep it up!

👍 1

S   Senior HR Executive - Vienna Home
★★★★★

Liaising and going through the training by Cognitive Links has been all in all a fruitful experience. They're very professional and easy to deal with, and we have had an excellent trainer (Ms. Preeti) who walked us through the mentioned training.

👍 1

Y   AVP - Measat
★★★★★

Training with Cognitive Links was very helpful. The course syllabus was precise and trainer was very clear in her explanation. I was able to follow the course closely and learnt a lot. Will recommend this to those who are in search of such training.

👍 1

A   Assistant Manager - Warisan TC Management Services
★★★★★

Excellent and valuable training! Thank you so much to Cognitive Links for organizing the HR Analytics Workshop!

👍 1

N   HR Executive - OCBC
★★★★★

Joined a 2-day training managed by Cognitive Links and they have provided a great training through a great trainer with a great background!

👍 1

H   Senior Executive - Sime Darby Plantation
★★★★★

Very insightful and well-explained training. I have been able to gain a lot from this training and will be sharing this with my colleages at my workplace.

👍 1

C   Senior Executive - Touch 'n Go
★★★★★

Attended HR Analytics for L&D for 2 days. Definitely have learnt a lot on Power BI. Trainer was able to explained and show detailed steps and was very well-versed. Recommended for anyone who would like to obtain new knowledge in hr analytics! Overall, I highly recommend Cognitive Links.

👍 1

At Cognitive Links Group, we believe that every event is an opportunity to make a difference. We strive to create events that are memorable and impactful and pride ourselves on creating immersive experiences that inspire attendees and leave a lasting impression.

Contact us today to learn more about how we can help you create an exceptional event that exceeds your expectations.

Some of our attendees were from:

Registration Form:

📍 **Bangsar South, Kuala Lumpur**

🕐 **Workshop 1: 16th & 17th Nov (IT Business Analysis)**
Workshop 2: 20th & 21st Nov (Software Business Analysis)
Workshop 3: 22nd & 23rd Nov (Software Product Management)

① Full Name: _____
   IC Number: _____
Designation: _____
Email: _____
Mobile: _____
Food Preference / Allergies: _____

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Company Name: _____
Full Address: _____
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Post Code: _____   Country: _____

Payment Method: ☐ HRDC Levy   ☐ Self Pay

Authorised Person
Full Name: _____
Designation: _____
Email: _____
Mobile: _____   Tel: _____
Signature or/and
Company Stamp: [   ]

Terms & Conditions
Please note that the charges above are excluding government taxes.
6% SST charges will be applicable.

Payment Terms:
Upon the completion and receipt of the contract, payment is required within 14 days of the issuance of the invoice.

Cancellation:
All bookings carry a 50% cancellation fee immediately after a signed contract has been received by Cognitive Links Group. Cancellation must be received in writing at least 30 days before the event. Cancellation request within 7 days prior to the event date will not be eligible for any refund.

Cognitive Links Group will not refund the Client in full if the event is cancelled or postponed due to circumstances outside of its control such as natural disaster, fire at the venue, terrorist attacks or the illness of invited guests. If, for any reason, Cognitive Links Group decides to cancel or postpone this event, Cognitive Links Group is not responsible for covering airfare, hotel, or other travel cost incurred by the Client.

Cognitive Links Group reserves the right to cancel or make changes to the content such as date and location of the event. In case of cancellation Cognitive Links Group will provide full refund or credit voucher within 30 days from the event date.

Data Protection Act:
Client confirms that it has requested and consented to Cognitive Links database to be used by Cognitive Links and all companies within the Cognitive Links Group ONLY.

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Upon receiving the signed registration form, the client hereby consents to Cognitive Links Group to keep your details for the use of future marketing activities carried out by Cognitive Links Group only, Client hereby agrees that this contract is valid, binding & enforceable; and client has no basis to claim any payment under this contract at any time are improper, disputed or unauthorized in anyway.

Please read more at https://www.cognitive-links.com/privacy-policy for any further questions, please feel free to drop us an email at info@cognitive-links.asia

We are also available on Whatsapp 018 6618 048 or office 03-7625 8547

NOTE: please note that this course is fully claimable under HRDC levy depending on your organization's available levy balance and HRDC approval. Please contact us if you have any inquiries or if you require assistance for claim submission. Participants who complete the course sucessfully, will receive a certification from our strategic education partner, Segi College Subang Jaya.

Please contact us at 018-6618 048 (WhatsApp) or 03-7625 8547 (Office)

Learn about us on www.cognitive-links.com

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Strategic Educational Partner

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